

I have never been more disgusted with media corporations than I am today: Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

I am in advertising, but I understand that the airwaves are a public trust - we allow the media to use the airwaves free. With that comes an implicit agreement to not wield the power of communication without acknowledging that trust. There is no greater power than the media in a time leading up to an election. Our nation simply cannot tolerate free promotion of one side of an argument before an election. If you believe, as the FCC, that the public is not capable of dealing with profanity, how are they to know what about this program is correct? The FCC is our voice of media control, and no one should be able to do this and get away with it. No corporation should be able to have the power to decide an election.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.